**JOIN ZADAR OUTDOOR FESTIVAL CHALLENGE (ZOF CHALLENGE)**

**7 activities - 7 rules – 77 hours**

**Here you will find the list of everything you need to do in order to make the challenge count:**

**1. Get Challenged**

First rule: you need to be called out – that means Challenged!!!

Zadar Outdoor Festival will have 7 activities so you need to challenge 7 people of your choice once you’ve become part of The ZOF Challenge.

**2. Accepting the Challenge**

Once you've been ZOF Challenged, you have 77 hours to complete it. So, film your adventure playground, challenge your friends to do the challenge too (#challenged2zofchallenge) and post it online.

**3.A Go online** [**http://zadaroutdoor.com**](http://zadaroutdoor.com) **and apply for activity**

**3.B. Think about your video and in 77 hrs post it online**

**4. Prepare Your Video**

Since you've accepted your fate, you'll need the following:

* Think about your adventure playground!
  + Think about the place
  + Think about the activity

It can be a job you do, your hobby; it can be anything and anywhere. Think and when the smile starts to show in corner of your mouth – that’s it!

* A video capturing device
* Internet access – let’s face it –you need to post it online
* Don’t forget the TIME – you have 77hours from moment you’ve been challenged to think about it, film it and post it!

**5. Film Your Masterpiece**

Now, when you have all things set you have to film it! You can do the video as short as possible but the video must include the following:

1. Place
2. Activity
3. Line: This is my adventure playground!
4. Question: What’s yours?! **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,** (name or tag 7people you are challenging)

**6. Upload Your Masterpiece**

Now, when you finally have video ready you should upload it following these instructions in order for us to see it and at the end decide a bunch of staff.

You **upload the video** anywhere on the Internet: Facebook, Instagram, YouTube, Twitter

1. Accepting their challenge with the full name like following:

**I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (your full name) accept #ZadarOutdoorFestivalChallenge;**

1. Tag the person who challenged you

**…cause I’ve been #Challenged2ZOFChallenge by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ !** (the full name of the person who challenged you)

1. Tag 7 more people you want to challenge

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, join the challenge @ZadarOutdoorFestival !**

1. Our website <http://zadaroutdoor.com>
2. A mention that you’ve bought the ticket and will join ZOF2017
3. And hashtag as following: #zadaroutdoorfestival #zof2017 #challenged2zofchallenge #youradventureplayground #myadventureplayground #croatiafulloflife #zadar\_region #likezadar #zofchallenge #zadaroutdoorfestivalchallenge

**7. Have fun**

We are a group of enthusiasts from Zadar region, working in different touristic agencies that offer active vacation ideas.

We wanted to share with you our adventure playground in order to make your stay in our country and region unforgettable. We invite you to come and play with us on our adventure playground so it can become yours too. Cuz sharing is caring

Croatia Full of Life